





Taking stock of farm resources to optimize organic production & Planning processes















- Investment platform established to develop organic agriculture and marketing in the Canadian Prairies
- Builds resilience in the sector by investing in
  - organic provincial associations (Capacity Fund); and
  - high impact programs (Innovation Fund)
    related to marketing, research, policy,
    education and capacity development that
    have broad public benefit to the organic
    sector.



www.organicdevelopmentfund.org



# Martin Entz, PhD

Professor of Cropping Systems, Natural Systems Agriculture Lab, University of Manitoba

Martin Entz is professor in the University of Manitoba's Plant Science department where he leads the Natural Systems Agriculture lab. He received his PhD from the University of Saskatchewan in 1988 and worked as a farm manager and research agronomist before embarking on his academic career.

"The goal of my program is to discover new ways of farming ecologically; to empower farmers with knowledge to design organic and ecological farming systems adapted to where they live; and to engage students in this exciting process". He leads the Glenlea study – Canada's oldest organic-conventional farming systems comparison study, which is in its 32nd season.

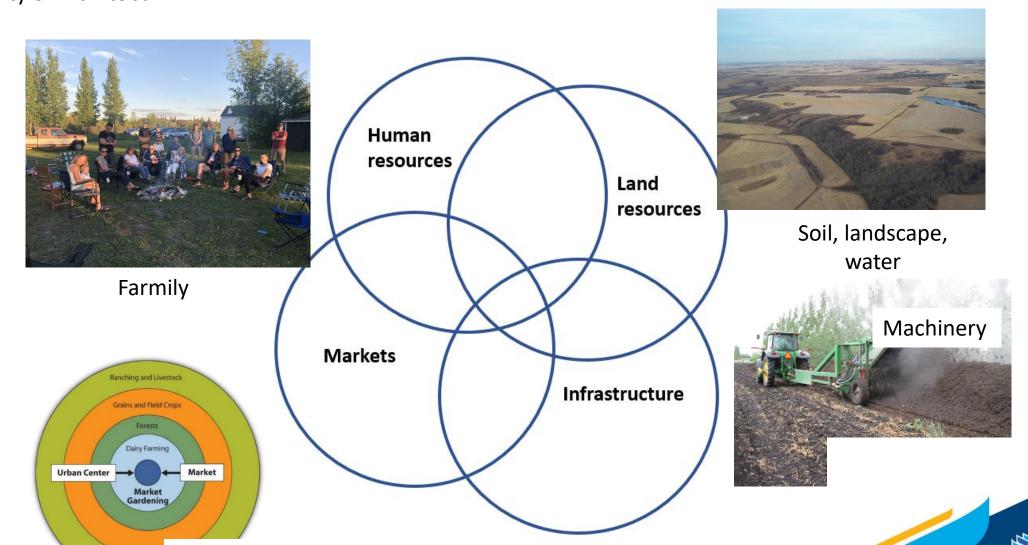
In 2011, Martin started Canada's first farmer participatory wheat and oat breeding program focussed on organic production. "Farmer involvement is an important part of my research program."

Martin teaches courses in crop production and often hosts field-based "Summer Institutes" on sustainable agriculture.

Martin has led agricultural projects in Central America and Zimbabwe, and his lab is currently engaged in "Nature-positive agriculture" in East Africa.

Whole farm seminar series
Dr. Martin Entz
University of Manitoba

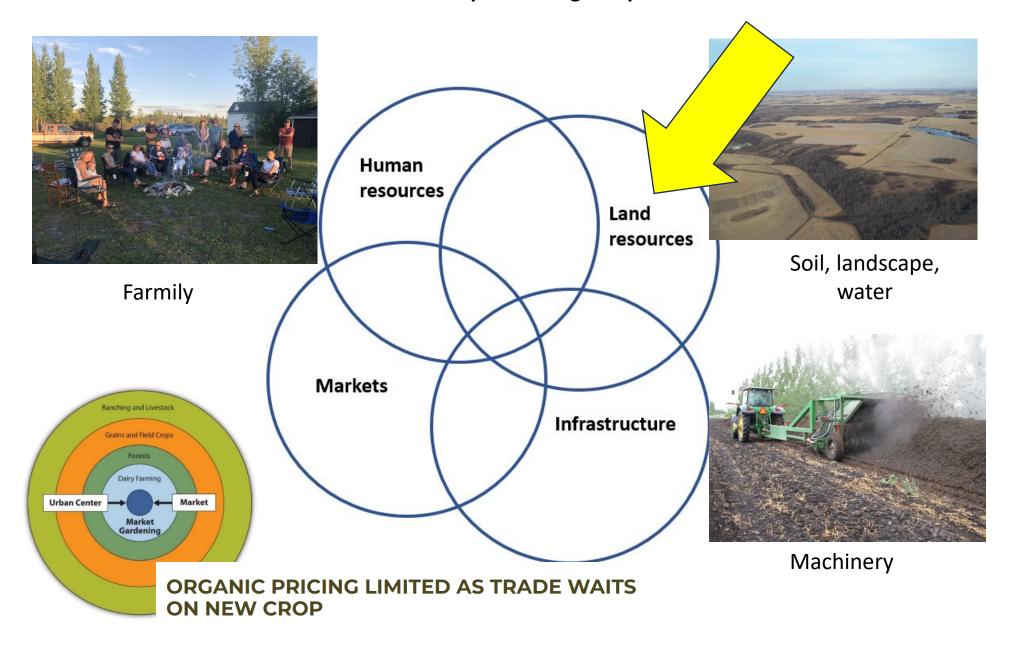
Part 1. Farm resources to optimize organic production

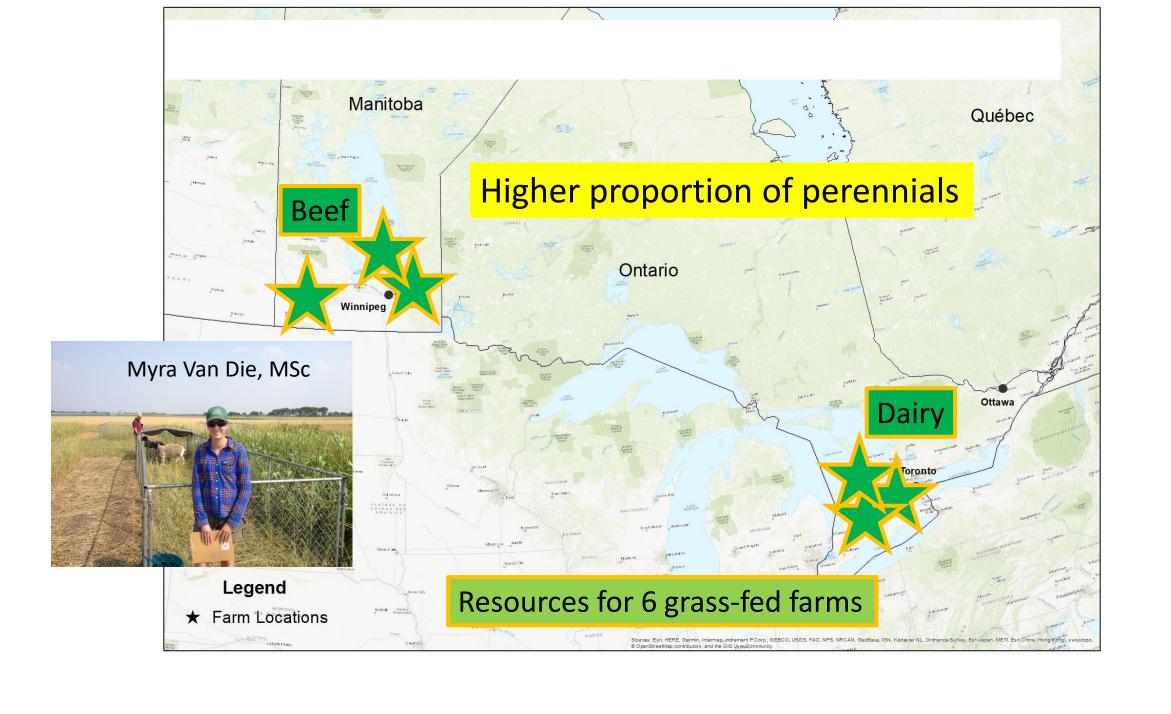


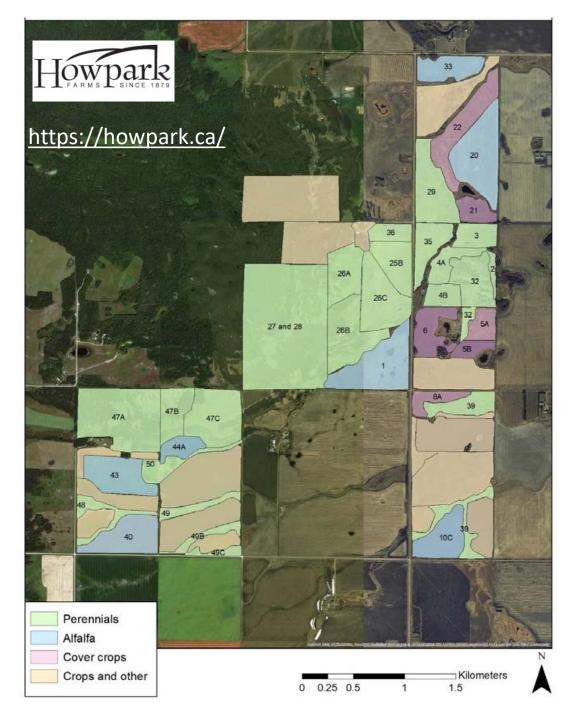
**ORGANIC PRICING LIMITED AS TRADE WAITS** 

**ON NEW CROP** 

#### Farm resources to optimize organic production

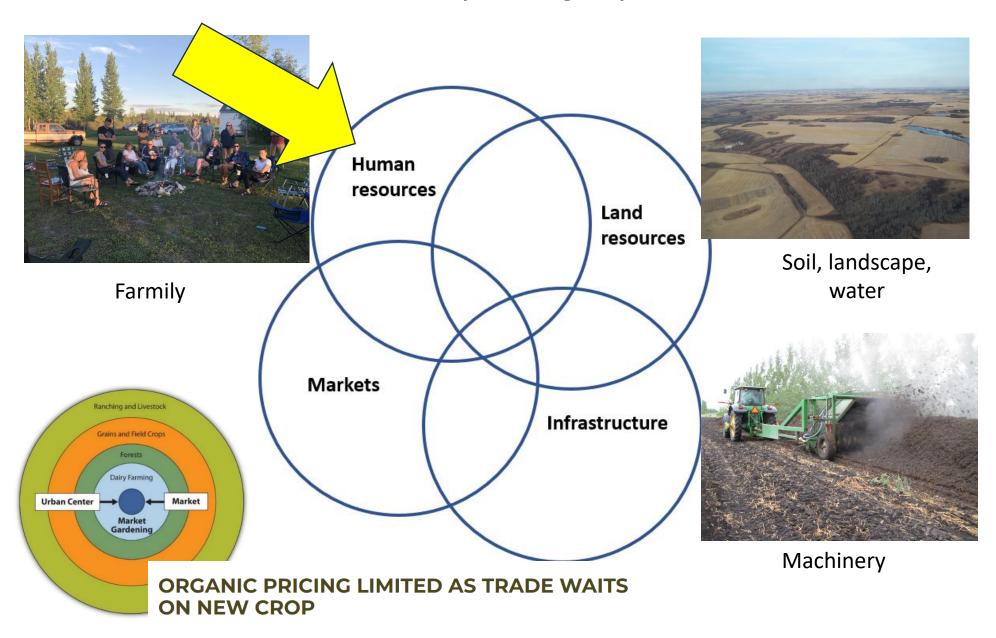






- Perennials used for beef production
  - ~417 ha total (green)
  - Including both tame and native pastures
- 8 year organic crop rotation
  - 3 years of alfalfa (blue) Flax, oat, green manure (purple), wheat, rye (yellow)
- Crop-livestock integration
  - Hay harvested from alfalfa fields and along ravines
  - Cattle graze green manure
  - Composted cattle manure

#### Farm resources to optimize organic production

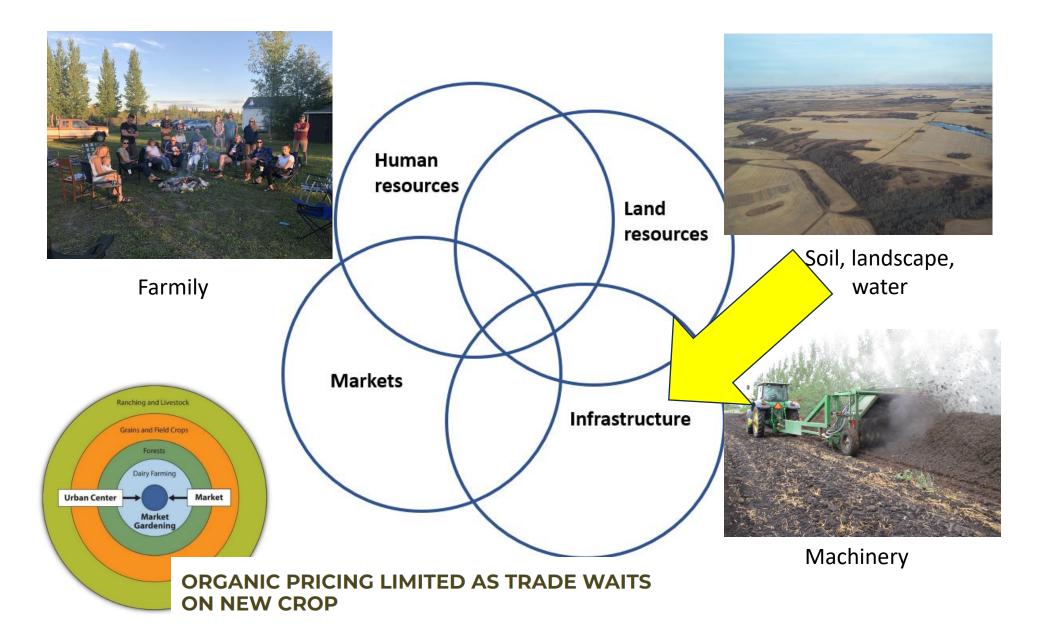






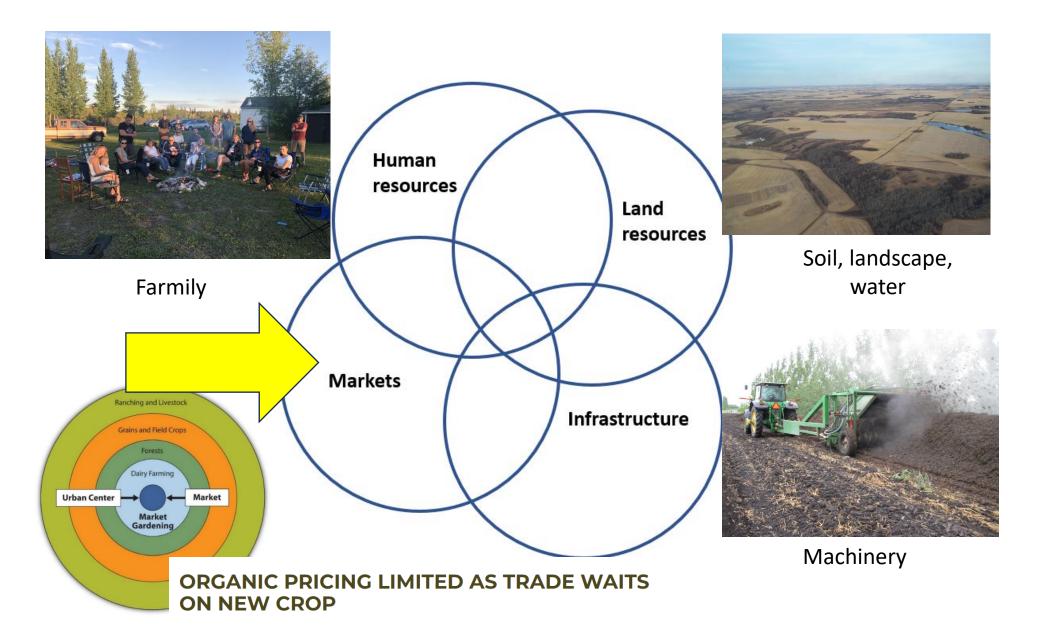
Women farmers say they face sexism and dismissiveness, and are expected to juggle farm work with caregiving. (Piqsels)

#### Farm resources to optimize organic production





#### Farm resources to optimize organic production



#### **Markets**



1783 - 1850

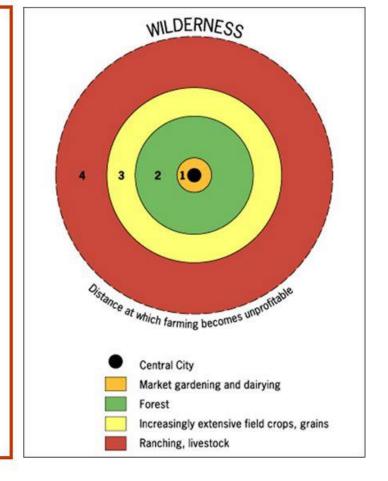


Thünen developed the basics of the theory of marginal productivity in a mathematically rigorous way, summarizing it in the formula in which R = land rent; Y = yield per unit of land; c = production expenses per unit of commodity; p=market price per unit of commodity; F = freight rate (per agricultural unit, per mile); m=distance to market.

R = Y (p-c) - Y Fm

# Von Thunen Model

- Von Thunen Model
  - What farmers produce varies by distance from the town, with livestock raising farthest from town.
  - Cost of transportation governs use of land.
  - First effort to analyze the spatial character of economic activity.





# "I skate to where the puck is going to be, not where it has been." - Wayne Gretzky

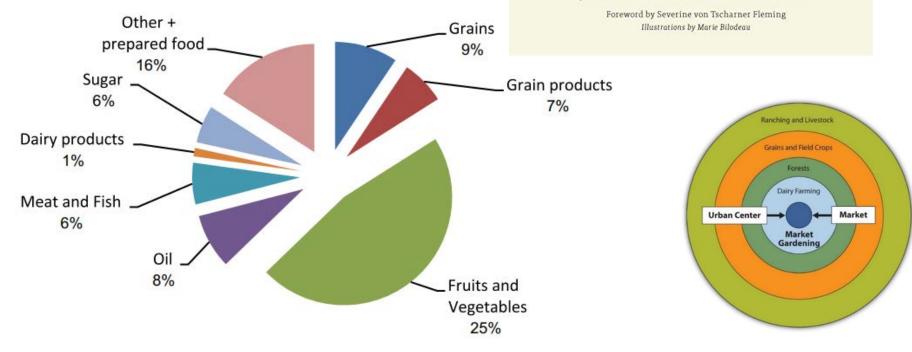
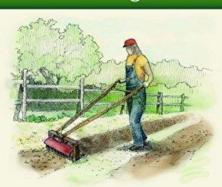


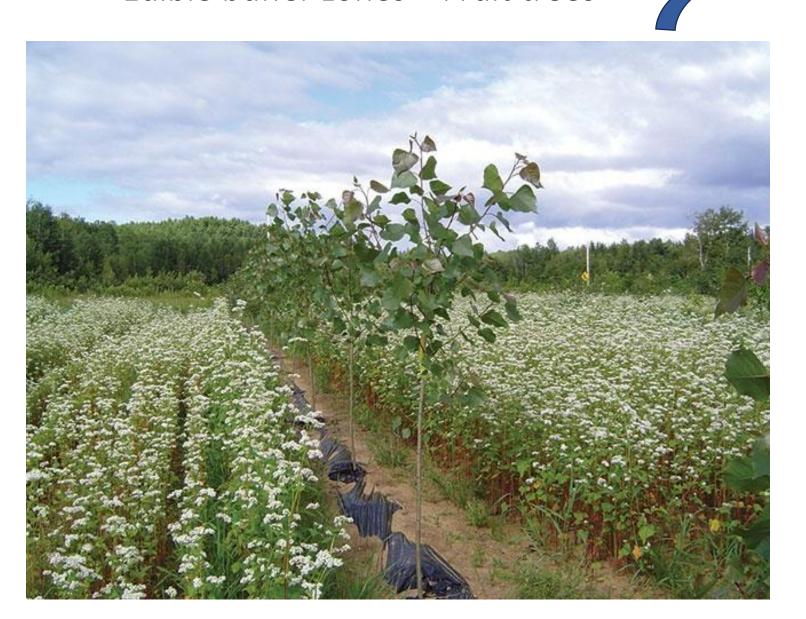
Fig. 1. Canada's food miles related CO<sub>2</sub> emissions by specific food group.

#### the market gardener

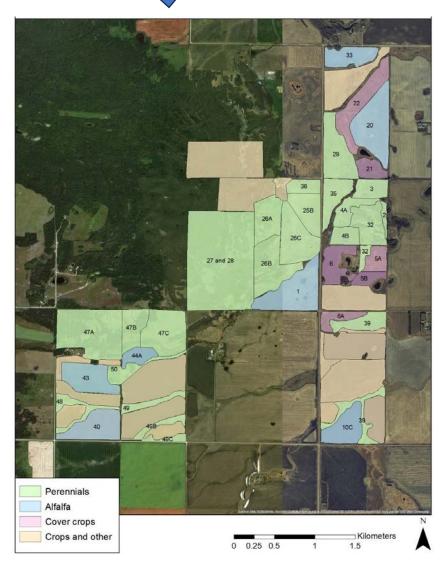


#### A SUCCESSFUL GROWER'S HANDBOOK for SMALL-SCALE ORGANIC FARMING

## Edible buffer zones – Fruit trees



#### What would it take?



# Flax, pulses could reduce health care costs: researcher

MARKETS | Canada's health care costs keep rising, but better health could reduce that trend

#### By Geralyn Wichers

CO-OPERATOR STAFF

iets supplemented with flaxseed and pulses can reduce risk of certain diseases and thus curtail Canada's health care spending.

That was the message presented to attendees of the Manitoba Sustainable Protein Research Symposium in Winnipeg June 21.

The speaker was Luc Clair, a health economist and principal investigator with the Canadian Centre for Agri-Food Research in Health and Medicine. He studies potential health care savings of food-based health interventions. The centre is a federal research group based in Winnipeg.

"If we can make people healthier, then we can reduce the demand for health care services," said Clair.

#### WHY IT MATTERS

Canada was on track to spend about \$331 billion on health care last year, according to a November 2022 report from

Health Information.

nding is rising year over year, Clair with chronic diseases like diabeod pressure) and heart disease is of higher disease rates and partly I. That population is also aging, ng reached 13.8 per cent of the ing the first year of the pandemic, e Canadian Institute for Health that, however, the nation spent f its GDP between 2010-19. That per cent of GDP from 1990-99. s that the average age of Canadias of 2022, 3.9 years older than I one in five Canadians was 65

o reduce health care spending, ay to do it, Clair said.

Functional foods like pulses or flaxseed could be used as supplementary treatments along with pharmacological options.

Incorporating pulses into a diet has been shown as an effective strategy to reduce cardiovascular disease, according to Clair. He pointed to one study that showed pulses could slow the progress of peripheral artery disease or begin to reverse it.

Using that study and provincial data, Clair said he did a "cost of illness" analysis where he estimated the cost of peripheral artery disease to Manitoba and the potential savings if people with the disease ate half a cup of pulses per day.

He estimated this would reduce public costs by nearly \$566,000 per year.

"Not huge, but certainly helpful," he said.

Clair cited other research that estimated eating 100 grams of pulses per day could result in \$6.2 million in annual savings for Canada for expenses related to type 2 diabetes.

Another study, published in 2015 by Frontiers in Pharmacology, showed that an increase of one gram of dietary fibre per day could reduce costs in Canada related to type 2 diabetes by up to \$51 million and costs related to cardiovascular disease by up to \$92 million.

Clair also did a cost of illness study that examined savings across Canada if those diagnosed with hypertension adopted a flax-based treatment.

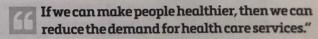
According to Health Canada, 40 grams of ground, whole flaxseed per day has been shown to reduce cholesterol. Clair's analysis suggested such a flax-based treatment in those with hypertension could save up to \$291 million annually in health care costs.

"Incorporating healthful plant-based foods into your diet can help reduce the risk of chronic disease, which then reduces the demand for health care services, which then reduces health care costs," the researcher said.

Gwichers@farmmedia.com @geralynwichers

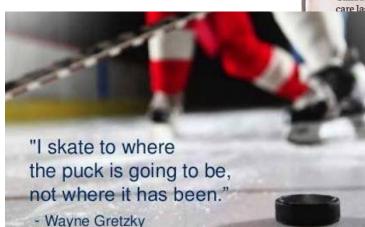


Health economist Luc Clair speaks at the Manitoba Sustainable Protein Research Symposium in Winnipeg June 21. Photo-GERALYN WICHERS

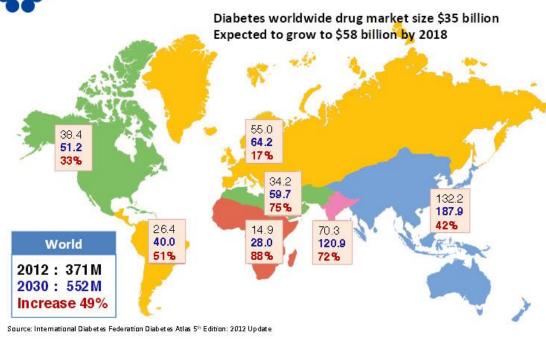


Luc Clair

CANADIAN CENTRE FOR AGRI-FOOD RESEARCH IN HEALTH AND MEDICINE

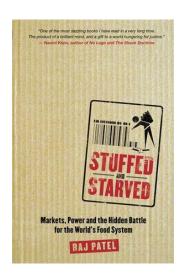


## Diabetes Growth Projections 2012-2030

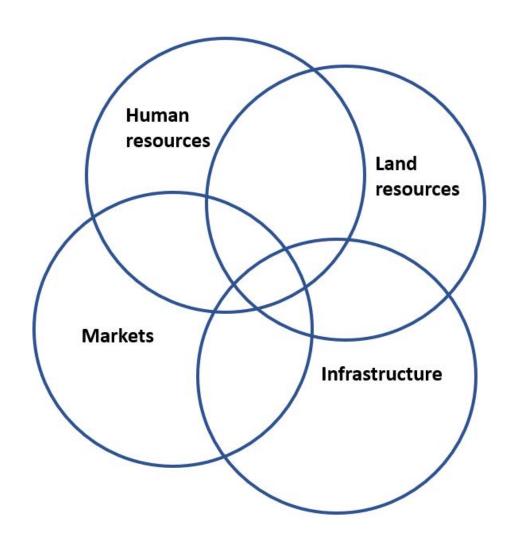




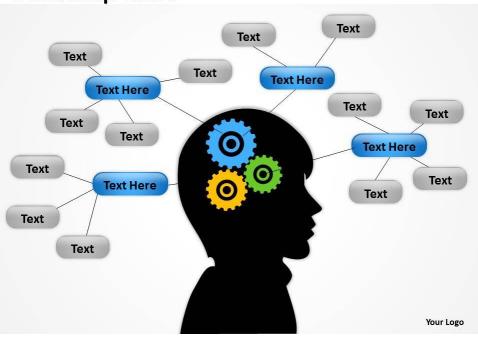
Obesity has reached epidemic proportions globally, with more than 1 billion adults overweight - at least 300 million of them clinically obese - and is a major contributor to the global burden of chronic <u>disease</u> and <u>disability</u>. Often coexisting in developing countries with under-nutrition, obesity is a complex condition, with <u>serious social and psychological dimensions</u>, affecting virtually all ages and socioeconomic groups.



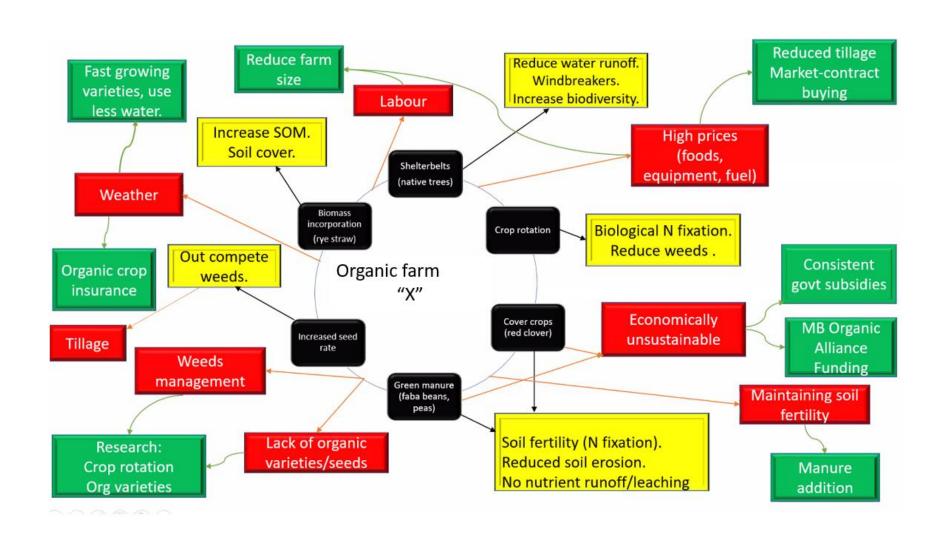
#### How do I see this system?

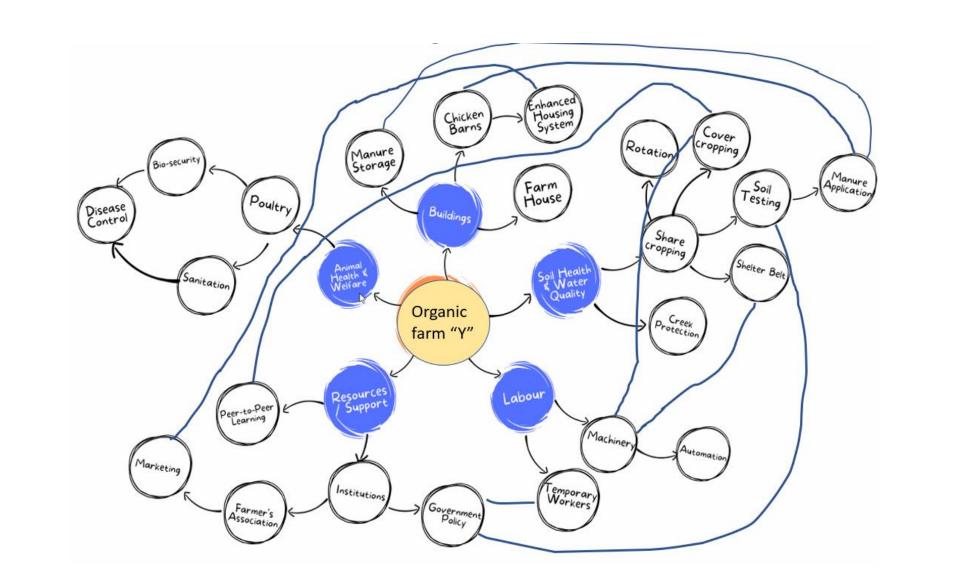


#### **Mind Map Chart**



#### Mind mapping





#### Part 2. Planning processes

"We don't plan to fail, but sometimes we fail to plan"

- Agronomic planning
  - Rotation
  - Landscape
  - Data/record-keeping
- Business planning
- Optimum farm size?
- Threats
  - Rising land costs



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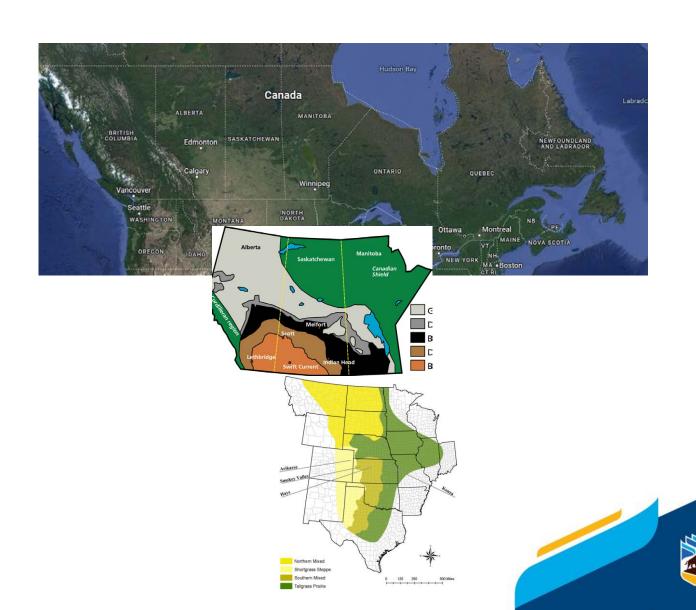
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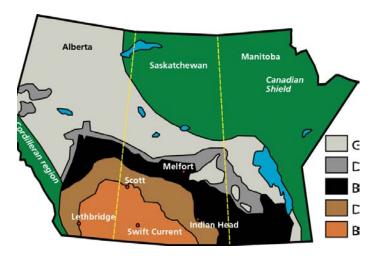




#### "Every farm is different"

- Agronomic planning
  - Rotation
  - Landscape
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- Business planning
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  - Rising land costs





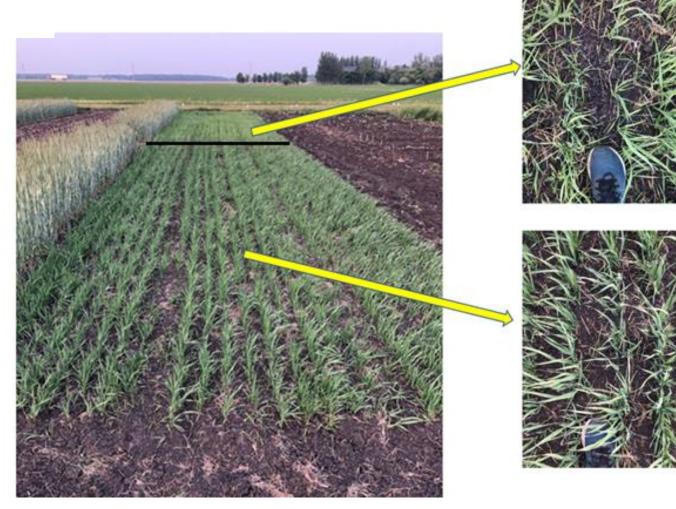
- Visit farms when you have the opportunity.
- Find out why they use a specific rotation.

SE Saskatchewan	Alberta	Manitoba	PEI	Ontario	Quebec
Alfalfa seed 3 years	Green manure (cereal/pulse)	Green manure (grazed)	Red clover green manure	3 years legume/grass forage	Soybean
Hemp	Fall rye	Wheat or flax	Spring wheat	Winter canola	Winter wheat/pea or clover cover crop
Flax (underseeded to alfalfa)	Food grade pea/oat intercrop	Lentil or pea	Soybeans	Spelt	Corn (ryegrass cover crop interseeded)
or	Green manure (cereal/pulse)	Alfalfa hay (2 years	Pea/barley intercrop	Soybean	
Green manure (year 1)	Spring wheat	Wheat or flax	Oats underseeded to red clover	Oat/pea grain	
Spring wheat (year 2)	Pea/barley intercrop (feed)	Oats			
Two different rotations depend on soils	Green manure every 3 <sup>rd</sup> year	High diversity. Livestock integration	Diversity of legume species	Winter and spring seeded grains	Manure used to supply some N



#### **Rotation excellence vs. finances**

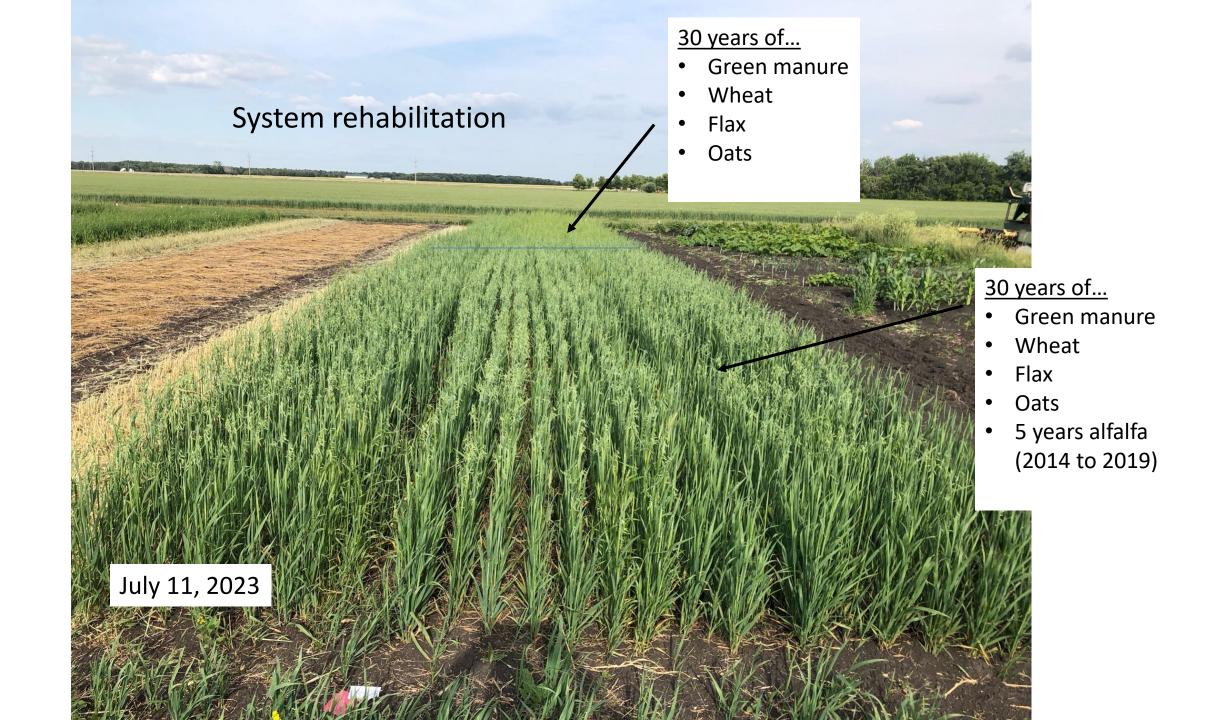
Trade-offs



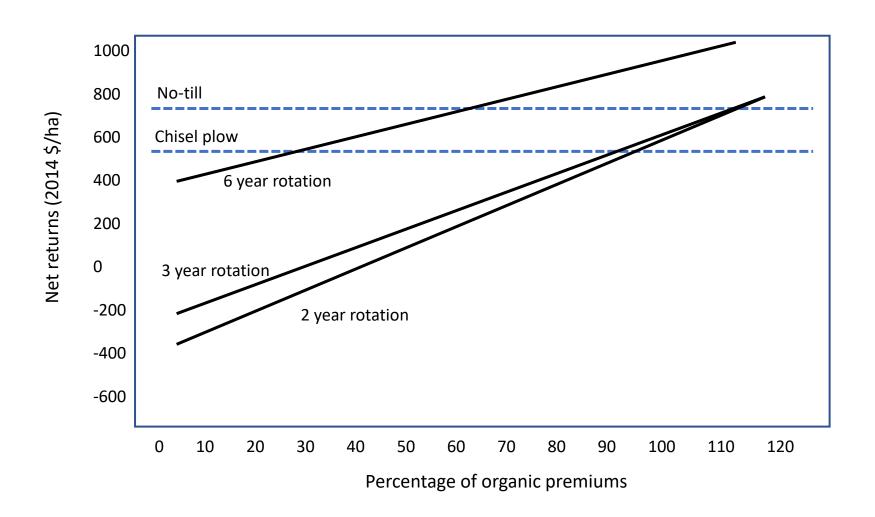
Oats where inadequate legumes in rotation

Oats where adequate legume green manures in rotation



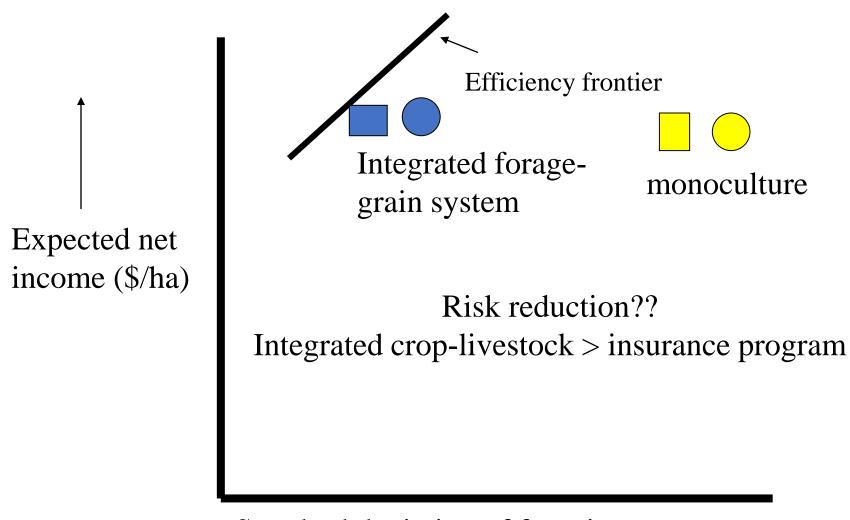


30 year study, Beltsville, Maryland shows longer rotation pays off...

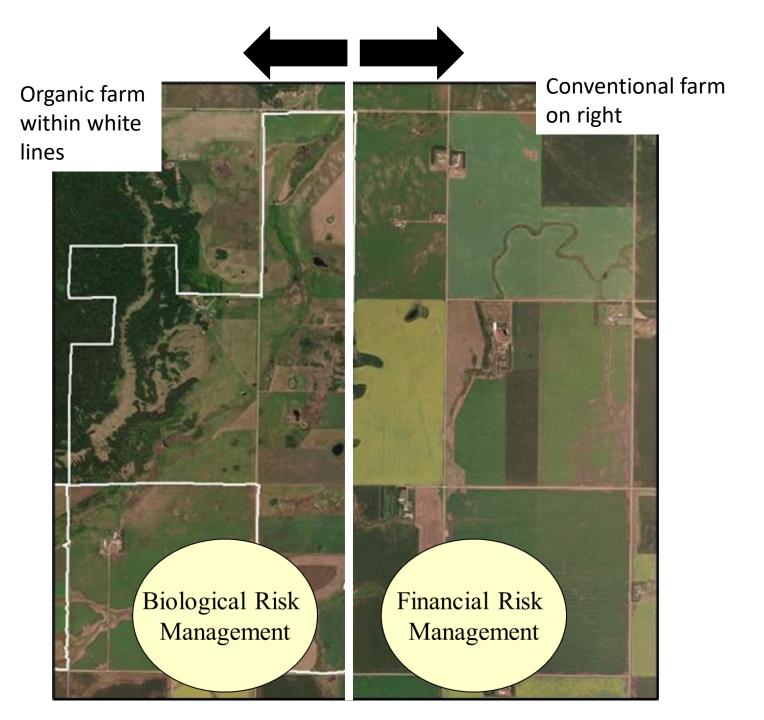


# Economic Performance over 30 years

Zentner et al. 1990 Agriculture and AgriFood Canada



Standard deviation of farm income —



The organic farm may look different

Let me share an example....

















# Objectives, values, mission

#### Self-sufficiency

- Inputs
- Machinery design/maintenance
- Marketing
- Infrastructure











# Objectives, values, mission

#### Soil Conservation

- Ridge Till (mouldboard plowing)
- Green manure/ Cover Crops
- Limited use of manure
- Light equipment
- Traffic control











#### **Biodiversity**

- Organic certification
- Shelterbelts
- Strip Cropping
- Habitat preservation and enrichment







# Objectives, values, mission

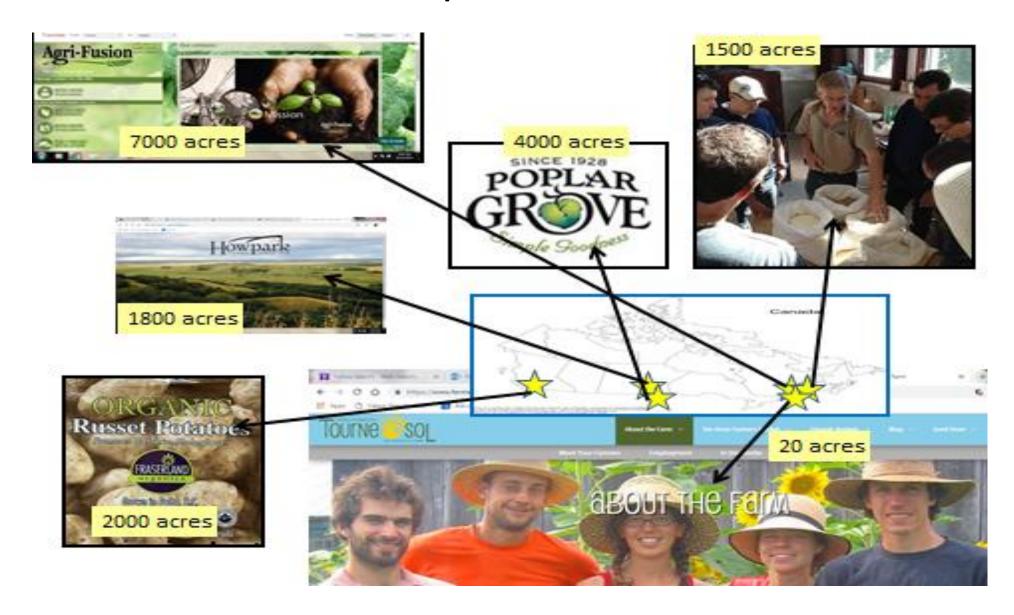


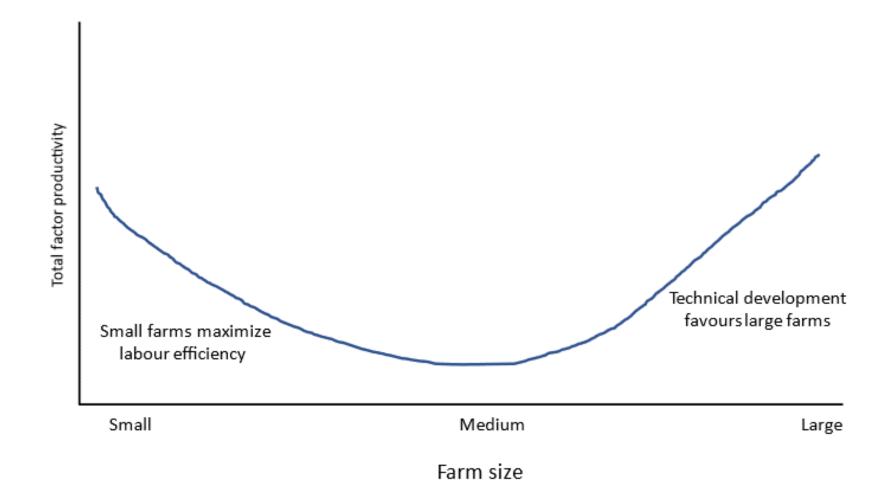


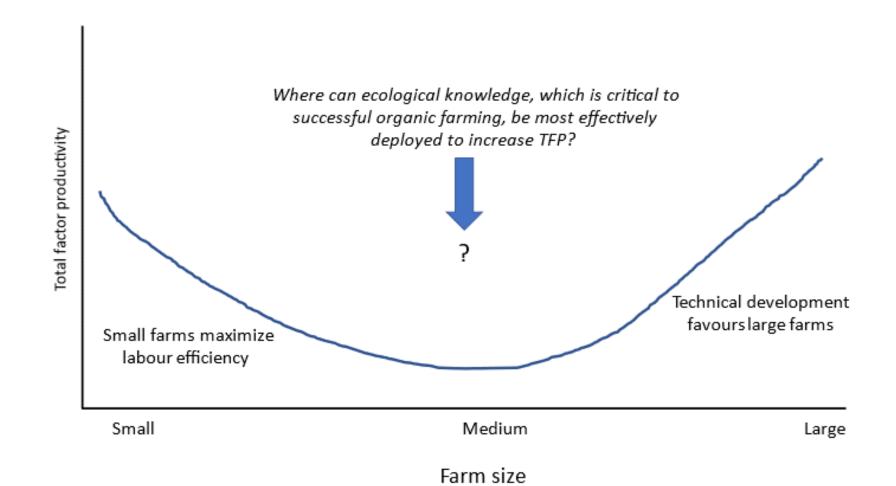
## Vertical integration

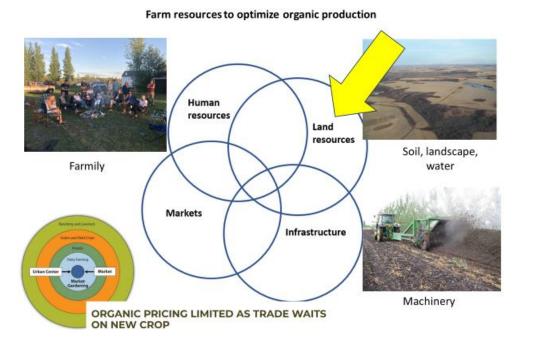
- Revenue stability
- Marketing based on traceability, transparency and environmental preservation
- Greater-Montreal Area and Vermont

## **Optimum Farm Size?**









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Thank you for your attention



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For more organic production resources visit: www.pivotandgrow.com